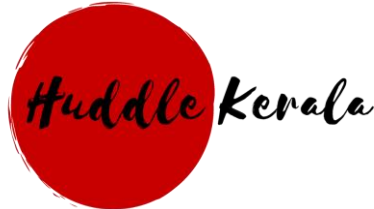




Present



**“One of the most coveted Tech Startup event of India”
27-28 September 2019, The Leela Kovalam, Trivandrum**

Day 1 Convention Hall (*Keynote, Fireside Chat Sessions, Panels*)

Convention Hall I Maya I Panthal I Beachside I Roshni- Tara I Other Areas

0800-1000 Hrs.	Registration
0945-1055Hrs.	<p>Opening Session Welcome Remarks by Shri. Jitender Minhas, CEO, IMAI Startup Foundation</p> <p>Presidential Address Shri. M Sivasankar, IAS, Secretary, Department of Electronics & IT, Government of Kerala</p> <p>Chief Guest Address by Shri. Anil Agrawal , IAS Joint Secretary, DIPP</p> <p>Keynote Address by Shri Ajit Mohan, Vice President and Managing Director, India, Facebook</p> <p>Vote of Thanks by Dr. Saji Gopinath, CEO Kerala Startup Mission</p>
1055-1100 Hrs.	Change Over
1100-1130 Hrs.	A journey with Mumbai Dabbawala -Inspirational and Motivational Session by Dr. Pawan Agarwal , International Motivational Speaker
1130-1145Hrs.	Networking tea
1145-1205 Hrs.	Keynote address 1: Ms. Julie Chappell , MD International Markets, LONDON & PARTNERS
1205-1220 Hrs.	Keynote Address 2: Sruthi Kannan , Head – LaunchPad Startup Accelerator, CISCO
1220-1235 Hrs.	Address by Tasleem Arif , Vice President, OPPO India R&D Head
1235-1335 Hrs.	<p>Panel: Fintech: Disruption and the Future Moderator: Sudin Baraokar, Global IT and Innovation Advisor</p> <p>Panelist Anish Achuthan, Co-Founder & CEO, Open Financial Technologies Pvt Ltd Shikha Mehra, Co-Founder, Mainchain Anubhav Jain, Head of Lending, RazorPay Capital Manish Daswani, Director Business Solutions, India and South Asia, VISA Manoj Agarwal, Managing Partner, Sea Fund</p>
1335-1430 Hrs.	Lunch
1430-1500 Hrs.	<p>Keynote address 3: Builder - A turnkey solution to build, run, and scale your business's tailor-made software. Varghese Cherian, Managing Director and SVP, Builder.AI</p>

1500-1540 Hrs.	Inaugural Session Chief Guest Hon. Chief Minister of Kerala, Shri. Pinarayi Vijayan Teleaddress : Christopher Issac Bizstone, Co-founder, Twitter
1540-1545 Hrs	Change over
1545-1610 Hrs.	Keynote Address 4: Alexa: The India Story Dilip RS , Country Manager, India Alexa Skills
1610-1640 Hrs.	Expert Talk by Mohan Ram APAC partnership Manager, Digital Ocean
1640-1655 Hrs.	Networking Break
1655-1725 Hrs.	Tech Talk on How to build your deep tech startup AI and ET Emerging Tech First Strategy by Sudin Baraokar , Global IT and Innovation Advisor
1725-1825 Hrs.	Panel discussion - Orbital Micro Systems, K DISC, Kerala Disaster Management and Authority - Space center excellence and spatial data applications with William Hosack , CEO, President, Orbital Micro Systems and David Gallaher , Chief Data Scientist at Orbital Micro Systems Ltd.
2000 Hrs.	Huddle Closed networking get-together for VIP, Speakers and Dignitaries
Day 2	
0800-1000 Hrs.	Registration
1000-1100 Hrs.	Panel: She is the Boss, She loves Tech (Moderator)- Punita Sabharwal Kapoor , Deputy Editor, Entrepreneur. Kiran Bhat , Founder and MD Xebec Communication Pooja Ravishankar , Head, Category Marketing at BigBasket.com Sruthi Kannan , Head – LaunchPad Startup Accelerator, CISCO Anju Chaudhary , Director- Enterprise and alliances, Builder.ai
1100-1115 Hrs.	Networking Break
1115-1145 Hrs.	Talk on “Build for India” By Saurabh Jain , Build for India – Head, Paytm
1145-1215 Hrs.	Talk on “The entire Finnish nation as a forerunner in AI” Jukka Holappa , Commercial Counsellor, Country Manager India, Business Finland
1215-1230 Hrs.	Tech Talk by Saravana Mani , Head – Open Innovation, Future Group India
1230-1245 Hrs.	Address by Samir Sathe , Executive Vice President, Wadhvani Foundation
1245-1315 Hrs.	Entrepreneurial Journey of a Tech Leader Kumar Vembu , Founder & CEO, Gofrugal
1315-1430 Hrs.	Lunch
1430-1445 Hrs.	Expert Talk on IOT for everything by Pradeep Sreedharan , SVP Unlimit IoT Pvt Ltd.
1445-1500 Hrs.	Leadership Talk by Sajan Pillai, Ex CEO, UST Global
1500-1515 Hrs.	Expert Talk on Make it an Experience by Chetan R Jadhav , Senior Solution Consultant Digital Media Adobe
1515-1600 Hrs.	Announcing of Top winners of Industry Challenge
1600-1615 Hrs.	Closing remark

Huddle Kerala 2019 Inaugural Function	
27 September 2019 3.00 pm	
Program Schedule	
2.55	Arrival of Hon'ble Chief Minister Shri Pinarayi Vijayan
3.00	In Dias : Shri Pinarayi Vijayan, Shri M. Sivasankar IAS (Secretary, IT, Govt. of Kerala, Shri Anil Agrawal (Jt. Secretary, DPIIT, GOI) Col. Jitender Minhas (IAMAI), Shri Christopher Issac Bizstone (Co-founder Twitter- On video)
3.05	Welcome Address : Shri M Sivasankar
3.10	Lighting of Lamp : CM & Other Dignitaries
3.11	Launch of WING (Capacity Development Program for Women Entrepreneurs) for four Southern States – pressing button & Video
3.12	Unveiling of Adobe program (CM to unveil by pressing button: 1 min video)
3.13	Exchange of MOU with OPPO (Handing over MOU to Shri M Sivasankar) : 1 min Video
3.14	Exchange of MOU with Future Group (Handing over MOU to Shri M Sivasankar) : 1 min Video
3.15	Exchange of MOU with Wadhvani Foundation (Handing over MOU to Shri M Sivasankar): 1 min video
3.16	Exchange of MOU with Orbital (Handing over MOU to Shri M Sivasankar): 1 min video
3.18	Inaugural Address : Shri Pinarayi Vijayan, Hon'ble Chief Minister
3.30	Televised/ online address by Shri. Christopher Issac Bizstone Co-founder, Twitter*
3.35	Felicitating Startup Founder Sanjay Nedyara by Shri. Pinarayi Vijayan
3.37	Vote of Thanks : Col. Jitender Minhas
3.40	Closure

Startup Pitches and Industry Challenges

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Startup Pitches (*Pitches by curated startups. This would be an ideal platform to market their products and get valuable feedback from Industry experts and Investors. There would be 10 + Pitches by top curated startups. Get recognized, connect with Investors and mentors*)

Industry Challenge (*Industry is looking for solutions for their companies. Solve an industry challenge and win a chance of closing a business deal. Industry would propose a challenge. Startups would propose to solve the problem. Selected startups would pitch to the Industry and experts*)

Day 1

1045-1140 Hrs.	Panel with Investors: Hear and gear up Moderator: Suneel Hegde , CEO and co-founder, MentorAlly Anil Joshi , Founder and Managing Partner, India Unicorn Ventures Avelo Roy , MD, Kolkata Ventures Sweta Tiwari , Startup Ecosystem Enabler Rahul Narvekar , Founder, India Network
1130-1145 Hrs.	Networking Tea
1145- 1300 Hrs. 1145-1155 Hrs. 1159-1209 Hrs. 1211-1221 Hrs. 1223-1233 Hrs. 1235-1245 Hrs. 1248-1258 Hrs.	Pitching (Top 10 Selected startups) Startup 1 Startup 2 Startup 3 Startup 4 Startup 5 Startup 6
1300-1330 Hrs.	Expert talk on Virtual Reality for Future by Ojasvi Bhatia , Strategic Partner Manager (Product), South Asia at Facebook
1330-1430 Hrs.	Lunch
1430-1500 Hrs.	Design for the emerging market and the laws of user experiences by Apala Lahiri , President, HFI Middle East, Asia, Africa, Australia; CEO, Institute of Customer Experience
1500-1600 Hrs. 1500-1510 Hrs. 1513-1523 Hrs. 1525-1535 Hrs. 1538-1548 Hrs.	Pitching (contd.) Startup 7 Startup 8 Startup 9 Startup 10
1548-1605 Hrs.	Changeover
1605-1800 hrs	Workshop on Designing for Delight (D4D) Workshop for Startups Concepts covered: Customer Empathy, Going Broad to Going Narrow and Rapid Experimentation. Speaker: Sowmya Murthy , Product Leader, Intuit Table Facilitator: Tamanna Godara , Program Manager, Intuit Mode of presentation: Power point presentation and worksheets/handouts will be given to every attendee

Day 2

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1000-1330 Hrs.	Industry Challenge Pitching Accenture Ventures, Napino, VKC, Future Group, IndusGo.in
1330-1430 Hrs.	Lunch
1430-1515Hrs.	Technical Workshop by Mamta Jha , Senior Developer Advocate at DigitalOcean

Huddle EXPO

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An opportunity to startups, service companies, agencies to put forward their product, services at the Display Zone and get an opportunity to engage with the business delegates

Day1 & Day2

Day 1: 1100-1700 Hrs. Day2: 1030-1500 Hrs.	Expo, Demo
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#Beachside Huddle

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(Alongside the Kovalam Beach, these would be discussion zones for startups, which will bring forward the talks by the Experts / Founders to share their perspective on various issues which would help the startups to leverage themselves. The topics such as marketing, monetizing, team building, Technology, Design etc. would be the focus.

Startup focused Tech Session, covering various topics such as IOT, AR/VR, Cyber Security, Crypto Currency, UI/UX, Gaming / e-Sports, etc.

#Beachside Huddle to be anchored by **C.Subramanian, Sales Trainer and Author**

Day 1

1730-1830 Hrs.	Interactive session with Shikha Mehra, Mainchain on Banking in the age of Crypto Contracts	1730-1830 Hrs.	Interaction with Piyush Kumar, MMT on Big data – Unified Data platform
1830-1930 Hrs.	Ade Sanda, Investor	1830-1930 Hrs.	Sreeram Mohan Girija, Founder FYND on Story of FYND, an interactive session with Sreeram

Day 2

1115-1215 Hrs.	Neelakantan Padmanabhan, Product Leader, Innovator, Mentor & StartUp Founder, Lucep	1115-1215 Hrs.	Dibya Prakash, ECD Venture on Scaling and exposure to international market
1215-1315 Hrs.	Abhi Krishna, CEO Carestack on Building Vertical SaaS companies	1215-1315 Hrs.	James Thomas, Regional Head- New Business, IncusSpaze on How coworking spaces can boost startups

Day1 & Day2- Beachside Side Huts – One –on-One Investors startups Meet

MeetInvestors@Huddle *(Interactive session for startups with investors. Also, an opportunity for selected startups to meet one-on-one with Investors and Startups]*

Convention Hall I Maya I Panthal I Beachside I Roshni- Tara I Other Areas

Day 2 (28th September)

1100-1200 Hrs.	Deeptech Session on developing spatial data using orbital space platform
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